

MEDIA RELEASE

2009 – 2011 CORPORATE STRATEGIC PLAN

TOWN OF CRESTON

Council adopted a revised Corporate Strategic Plan for the years 2009 – 2011 for the Town of Creston, at the March 24th, 2009 Regular Council Meeting.

“We are moving forward” stated Mayor Ron Toyota, “The Corporate Strategic Plan is the basis for determining our Town’s Vision, Mission, Values, Strategic Directions, Goals and Actions to be accomplished within our three year mandate”.

The Plan is based on a collaborative process in which all members of Council and senior Town staff participated. It represents a real effort by the Council to reach consensus on the major and most important issues in not only the Town of Creston, but also surrounding region. Council has set some specific goals and objectives for 2009 in the Plan, which are:

1. Professional Recruitment for the Community.
2. Downtown Action Plan Implementation with an emphasis to:
 - (a) Undertake to meet with the Province to commence with the planning, design and construction of the truck route.
 - (b) Review and complete the Downtown Parking Strategy.
3. Regional Police and Bylaw Enforcement Strategy.
4. Waste Water Treatment Plant Upgrade.
5. First Nations Involvement.
6. Livability / Housing / Development:
 - (a) Review Fees and Charges to provide 2009 relief options.

Council’s strategic directions are:

1. Economic Viability
2. Health, Safety and Security
3. Infrastructure
4. Environmental Sustainability
5. Arts, Culture and Heritage
6. Customer Service

To view the 2009 – 2011 Corporate Strategic Plan, please click on this path:

<http://creston.ca/files/File/2009-2011%20Corporate%20Strategic%20Plan-March%2024%202009.pdf>